



ANN MARIE JOHNSON.com

I am a graphic designer specializing in branding, logos, and other corporate identity pieces, in both print and web design. I graduated with a degree in Visual Communications. I've worked as a designer since 2001. I enjoy all aspects of design, but have a passion for typography and package design, greeting cards, logo design and stationery. I strive to separate my client's identity from the clutter of uninspired design.

Education Bachelor of Fine Art in Visual Communication, with Minor in Art History—University of Oklahoma, 3.4 GPA (May 2006)

Computer Skills Adobe Photoshop, Illustrator, DreamWeaver, and InDesign, Microsoft Word, and digital photography. Mac platform.

Professional Experience **Design & Marketing Director; Old Glory Antiques (Littleton, CO, a furniture & home decor store; Sept, 2007 – Dec. 2008)**
Began with the rebranding of the store. Responsible for design of direct mailings, advertisements and other marketing materials. Designed and maintain store's website. Created the store's own line of successful products. Designed in-store displays. Special events planning and marketing, including two-day antique fair with more than 50 vendors and attended by more than 5,000 people. Also, responsible for branding, design and marketing for Old Glory's sister store – Prince Street Dry Goods.

Freelance (2001 – Present) Projects include logo design, event tent cards and programs, t-shirts, posters and event tickets, wedding invitations and associated materials.

Designer; EyeOpener Creative Group (Norman, OK, a creative division of Aduddell Industries; Nov. 2006 – Aug. 2007)
Responsible for print and web design. Working with web designer, photographer and video producer to develop concepts through production for mid- to large-sized companies. Interface with printers and clients. Oversight of Aduddell Industries corporate identity, advertising and numerous other marketing pieces.

Creative Director; Aduddell Industries (Oklahoma City, OK, a development & holding company; June – Nov. 2006)
Worked with in-house marketing team to develop print and web advertising, brochures, sales/proposals for multi-million dollar projects, trade pieces, trade show displays and signage for multiple companies under the Aduddell umbrella. Also responsible for development of all corporate identity pieces, including letterhead and business cards for multiple companies throughout U.S.

Internships **Intern, Aduddell Development Group (Norman, OK, development company; Jan. – May 2006)**
Developed external marketing materials for clients and business development brochures and proposals.

Intern, MLT Creative (Atlanta, GA, advertising and design agency; summer 2005)
Worked on pieces for Goldkist Chicken (packaging and promotional pieces), Manheim Auto Auctions (internal newsletters), and other projects.

Intern, The Vintage Home Collection (Littleton, CO, furniture & accessories store; summer 2004)
Developed and produced newspaper ads, direct mail pieces, and in-store displays. Created own line ("Sweet Annie Collection") of gift cards and framed fabric art pieces. Contributed to design of interior design book, "This Place Called Home."

Professional, & Honorary Memberships American Institute of Graphic Arts (AIGA)
Graphic Design Association
Alpha Lambda Delta (Academic honor society)

Awards 2006 Brass Ring Awards – 1st Place Interactive Media for annmariejohnson.com

References available on request.